



## SYDNEY MEDIA INVITE

### EMBARGOED: TUES, NOV 20, 2018



# Cracking the genetic code of bipolar disorder

Federal Health Minister, mental health champions & researchers appealing for 5,000 Aussie volunteers for world's largest genetic bipolar disorder investigation

Join the Federal Health Minister, former NRL player & study ambassador Dan Hunt, geneticist & study co-Investigator, Professor Nick Martin, Professor Nicholas Glozier, psychiatrist & patients next Tomorrow (Tuesday, November 20) for the launch of the world's largest genetic investigation into bipolar disorder, at the Commonwealth Parliamentary Offices, Bligh Street, Sydney.

The ground-breaking Australian Genetics of Bipolar Disorder Study aims to identify the genes that predispose people to bipolar disorder & how they respond to medication, in order to develop more effective, personalised treatments, & ultimately, find a cure for the illness<sup>1</sup>.

Approximately one in 50 Australians (1.8 per cent) will experience bipolar disorder during their lifetime<sup>2</sup>. The complex disorder, which occurs commonly in families, typically results from a combination of genetic and environmental influences<sup>2</sup>. Those living with bipolar disorder also carry a 15 times greater risk of suicide than the general population, accounting for up to 25 per cent of all suicides<sup>2</sup>.

To learn why identification of the genes that predispose people to bipolar disorder will revolutionise future research into the causes, treatment and prevention of the illness<sup>1</sup>, attend our doorstop interviews in Sydney tomorrow.

WHAT:	Doorstop interviews, photo & vision opportunities to mark the Australian Genetics of Bipolar Disorder Study launch
WHO:	<ul> <li>Federal Health Minister, study ambassador, psychiatrist, co-Investigator &amp; patients</li> <li>The Hon. Greg Hunt MP, Minister for Health, whose mother lived with bipolar disorder</li> <li>Dan Hunt, Former NRL Player, mental health advocate &amp; founder, Mental Health</li> <li>Movement, proudly managing bipolar II disorder</li> <li>Prof Nick Martin, co-Investigator, Australian Genetics of Bipolar Disorder Study &amp; Head,</li> <li>Genetic Epidemiology Laboratory, QIMR Berghofer Medical Research Institute</li> <li>Prof Nicholas Glozier, Professor of Psychological Medicine Psychiatry, Sydney Brain &amp;</li> <li>Mind Centre</li> <li>Alex, 21, childcare worker &amp; musician who was diagnosed with bipolar I disorder at 16</li> <li>years of age</li> <li>Bek, 46, HR business partner, wife &amp; fitness enthusiast who has been managing bipolar disorder for more than 20 years</li> </ul>
WHEN:	Tuesday, November 20, 2018: arrive 9:00am for strict 9:15am start - 10:00am
WHERE:	South Balcony (enclosed), Level 21, Commonwealth Parliamentary Offices, 1 Bligh Street, SYDNEY (see map below) Media without TV equipment to present to building concierge in foyer Media with TV equipment to present to building security office via driveway on O'Connell Street Park in Wilson Parking – 2A Bligh Street & 1 O'Connell Street
VISION:	7 Network SYDNEY – please record & ask Ch 7 in your capital city to on-pass, if an affiliate

#### DIGITAL MEDIA KIT: www.geneticsofbipolar.org.au/media

## RSVP & MEDIAKirsten Bruce or Holly Hamilton, VIVA! CommunicationsCONTACTS:0401 717 566 / 0434 799 839



#### References

- 1. The Australian Genetics of Bipolar Disorder Study. Available at http://geneticsofbipolar.com.au [last accessed November, 2018].
- Black Dog Institute. Clinical Resources; Bipolar Disorder; What is Bipolar Disorder. Available at: https://blackdoginstitute.org.au/clinical-resources/bipolar-disorder/ what-is-bipolar-disorder [last accessed November, 2018].